



In 2009, humans created more data than all previous years combined.

(What does that mean for 2011?)

Your data is the collective intelligence of your operation. It contains ideas. Opportunities. Realities. And the more data your people create and share, the more your network must bear. The network is not just your architecture. It's everything you do. Your network must live everywhere. Be secure everywhere. Work efficiently and seamlessly from clouds to conference rooms, across continents and devices. The network, home of your data, cannot be one of the past. The future of your business won't allow it. That's why companies are transforming their operations with an integrated network designed for the agility and efficiency that this new world demands. How can the network reduce costs and improve efficiencies? Find out at cisco.com/network.

together we are the human network. 